

How to use OEKO-TEX® CERTIFICATES in sales and marketing materials



How to use OEKO-TEX® correctly

When you choose products from ID® Identity with an OEKO-TEX® STANDARD 100 label, you can rest assured that your products have been tested for harmful substances.

OEKO-TEX® STANDARD 100 is an internationally recognised certification scheme and a guarantee that a product has been checked for harmful chemicals and dyes. Only products that comply with the requirements set out in OEKO-TEX® Standard 100 are authorised to carry the label.

OEKO-TEX® is a registered trademark, which means there are rules for where and how the logo can be used in your marketing.

If you are a retailer of at least one ID® Identity product that is OEKO-TEX®-certified, you can use the OEKO-TEX® logos in your marketing in printed materials and on digital platforms, including your website and social media, but only if

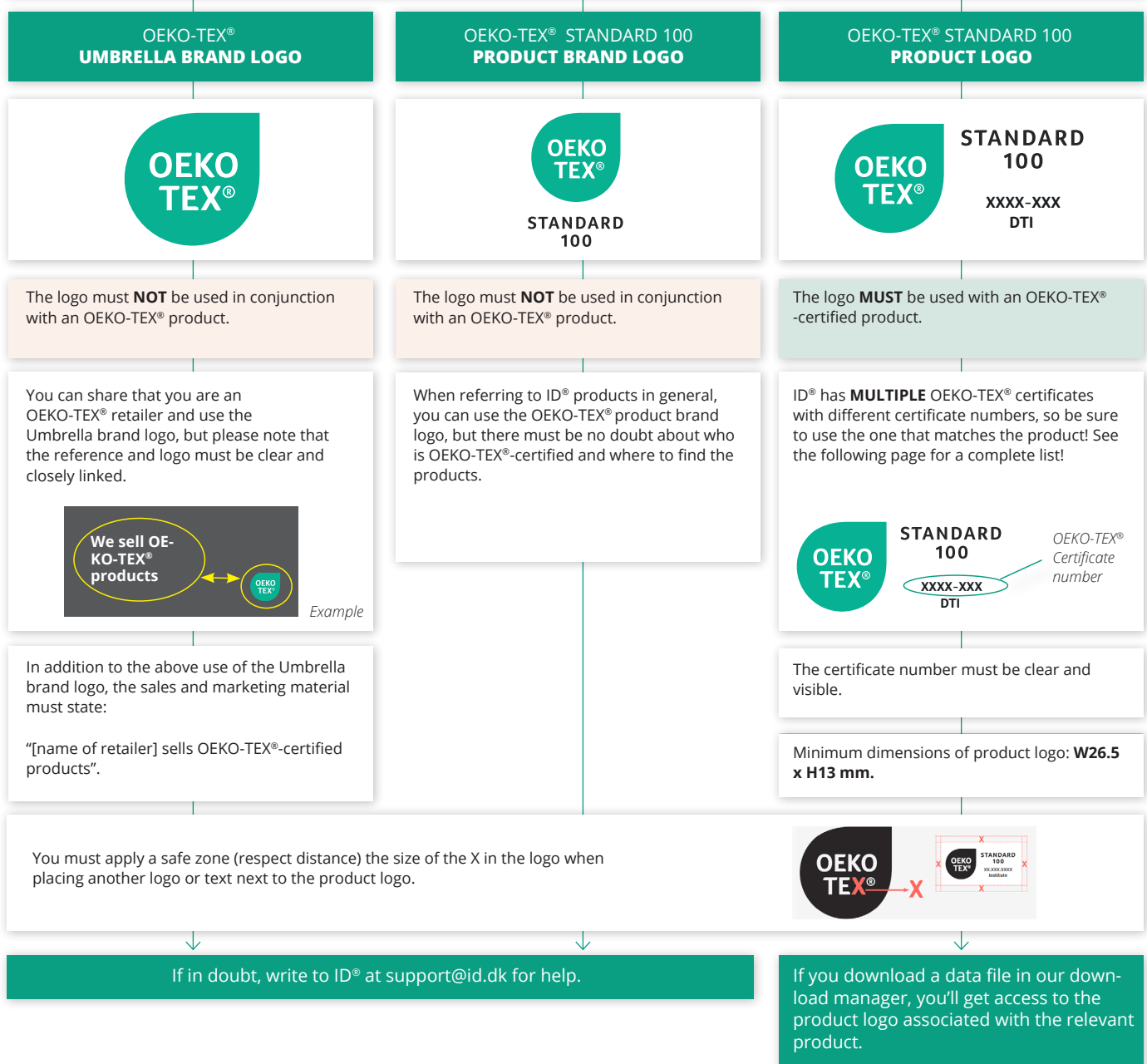
you comply with the guidelines for the use of OEKO-TEX®.

Choice of OEKO-TEX® logo

The following gives you an overview of how you may use OEKO-TEX® in your marketing.

Please note that there are 3 different types of logos: **Umbrella brand logo - Produkt brand logo - Product logo.**

Choosing the latter logotype, product logo, depends on which ID® product you want to market.

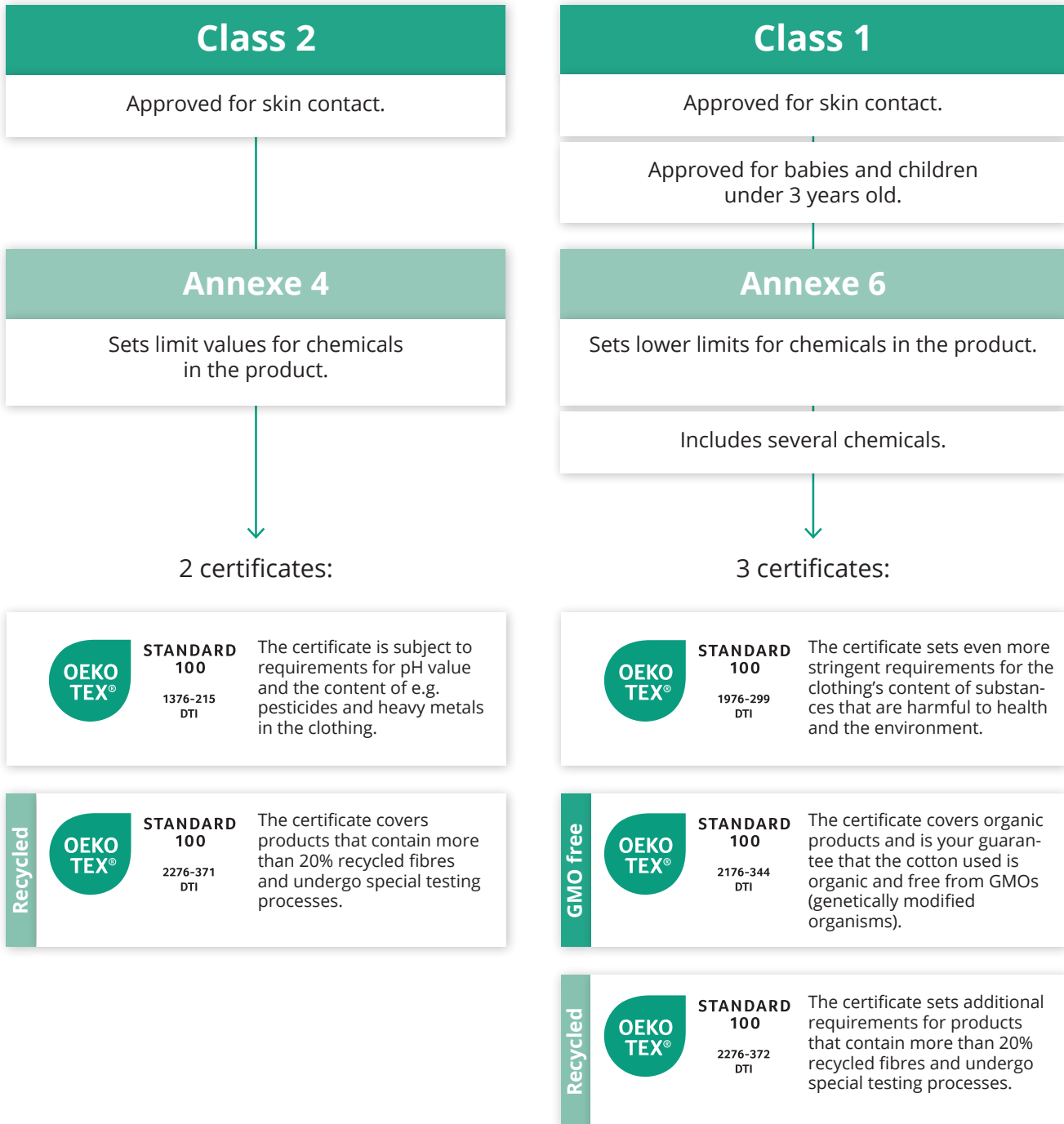


PRO Wear by ID® **GEYSER** by ID® *Seven Seas* by ID®

OVERVIEW OF OEKO-TEX® STANDARD 100 PRODUCT LOGOS



OEKO-TEX® certificates have product logos with different certificate numbers and are split into classes and annexes. Class 1 has more requirements than class 2, which is why class 2 appears at the top of the list below:



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